

Facebook

Joining Facebook

Joining Facebook is, literally, as easy as 1-2-3.

1. Go to **Facebook.com** and create a UserID (your e-mail address), password and birth date (all three are mandatory fields). Notice that the Sign Up dialog box on the home page says: Sign up for Facebook. It's free and anyone can join. (So, that answered my questions about who could join and how much it costs.)
2. Next, type in a security code (a Completely Automated Public Turing test to tell Computers and Humans Apart or CAPTCHA; you know, one of those strings of jumbled up, curvy letters that look like shorthand on a roller coaster).
3. Then, Facebook says: You will get an e-mail shortly telling you how to confirm your account. The e-mail provides a link back to Facebook that, when activated, takes you back to the program to begin the ride.

Find Friends

Facebook will walk you through adding details to your profile as well as finding existing contacts within Facebook. Chances are, through educational or email connections you'll be surprised at who is already there.

Join **MINDS WIDE OPEN: *Virginia Celebrates Women in the Arts***

By visiting the link below, you can visit our Facebook Page. There you can click in the upper left to "Become a Fan" and enjoy our videos, updates and more!

<http://tinyurl.com/mwo-fb>

Additional Facebook Tactics

Consider also doing the following:

- Utilize your email lists to send out links to the MWO and your Facebook profiles, encouraging others to become a fan or friend
- Be sure to contact those in nearby colleges and universities to spread the word about your event (also a great way to recruit volunteers)
- Creating a Facebook Page for your organization; once you do, your page can have the MWO page as a "favorite"
- Utilize your Facebook Page: Upload photos and video, share links to MWO, and make comments on the work you are doing and how it is progressing
- Place a link to your Facebook Page and the MWO Facebook Page inside newsletters, emails and other regular communications to patrons and fans